

GIULIA E. VIDONI

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Detail oriented and creative minded graduate of a Masters of Publishing with experience in academic publishing and social media marketing. Passionate and knowledgeable about the publishing industry and the readership market with relevant practical experience working on multiple publications and theoretical knowledge from academic research projects. Confidently able to balance multiple competing priorities and navigate publishing specific softwares and databases.

EDUCATION

UNIVERSITY COLLEGE LONDON — MA PUBLISHING 2021

- * Relevant Coursework: Book Marketing, Publishing Design, Adobe Creative Suite, Typesetting, Archival transcription, Academic Publishing, Editing, Writing, and Communication, Nielsen Book-Scan
- * **Dissertation:** The Bookish Phenomenon of Performative Reading and the Myth of Being Well Read.

KING'S COLLEGE LONDON — BA CLASSICS ANCIENT GREEK & LATIN (HONS) 2019

- * Founder & Editor in Chief of *Kerberos* Undergraduate research journal of Classics
- * **Nominated for KCL Student Media Project 2019**
- * Head of Set Design & Props for the KCL Greek Play in 2018 and 2019

IMPINGTON VILLAGE COLLEGE, CAMBRIDGE — BILINGUAL ITALIAN/ENGLISH IB

PROFESSIONAL EXPERIENCE

NATURE SOLUTIONS SPECIALIST - NORTH WESTERN EUROPE — SPRINGER NATURE PUBLISHING

- * Direct contribution to the new business goals for Nature branded Journals in the assigned territory
- * Perform market and customer analysis to identify new sales potential and to develop a target account list in cooperation with Market Intelligence, the local sales director and sales team members.
- * Describe the customer specific commercial benefits and value of subscribing to the additional content
- * Support product trials with specific information and product training to ensure sufficient end-user engagement.

FREELANCE TRANSLATOR - ITALIAN, FRENCH, ENGLISH — 2015-PRESENT

- * Translated and edited academic texts and dissertations, articles, and essays for publication.
- * Most recently working with the non-profit organisation We Are Here Venice.

COMMISSIONING EDITOR & PEER REVIEW MANAGER, UCL INTERSCRIPT —

OCT. 2020- OCT.2021

- * Commissioned and edited articles for the Summer 2021 issue of the journal.
- * Liaised with and organised communications and scheduling for authors, peer reviewers, and other editors.
- * Performed author and peer reviewer outreach for my team of editors.
- * Synthesised and presented quarterly reports to my managing editors.

SOCIAL MEDIA MARKETING STRATEGIST, UCL PRESS — DEC. 2020-FEB. 2021

- * Managed the @heyeracademia social media handles and gained over 1000 followers across multiple platforms in just 3 weeks.
- * Devised and implemented social media marketing strategies for the launch of "Georgette Heyer, History and Historical Fiction."
- * Designed a cohesive visual brand image for a social media campaign in Adobe Creative Suite.
- * Promoted a book and an online conference event.
- * Sold 500+ tickets for an online event.

PERSONAL TUTOR, WINTERWOOD TUTORS & BRAINFOOD TUTORING — APR. 2020 - PRESENT

- * Taught Ancient Greek, Latin, Italian, English as a Second Language, and English Literature to primary, secondary and tertiary level students.
- * Enabled students to find success within their school syllabus.
- * Created and implemented learning plans for students following independent language study.
- * Conducted exam preparation for several successful school entries (7+, 11+, Common Entrance, HSC, IB, SAT).

ILLUSTRATOR - JACK'S MAP TEXTBOOKS, CHERIE ASHBY, HILLS ADVENTIST COLLEGE, SYDNEY, NSW — 2019

- * Designed an original character for a children's primary education textbook.
- * Completed 35 original line illustrations and 3 full colour illustrations.

TEACHER, BELL BEYOND ENGLISH, ARMA DI TAGGIA, IT — MAY 2016-OCT. 2017

- * Completed two course cycles at two different institutions in southern Italy.
- * Prepared children for A1, B1, and IELTS English proficiency tests in age groups from 5-15 years old.
- * Designed and implemented syllabi to improve spoken and written language comprehension skills.
- * Held parent-teacher conferences to update on children's learning progression.

CORE COMPETENCIES

- * Primary bilingual proficiency in English and Italian
- * Professional working proficiency in French, German, and Spanish
- * High attention to detail and strong pattern recognition
- * Proficiency in MS Office (and Mac equivalents), MS Excel, MS Publisher
- * Proficiency in Nielsen BookScan
- * Proficiency in Adobe Creative Suite: InDesign, Photoshop

VOLUNTEERING & INTERNSHIPS

CRISIS VOLUNTEER, NEW SOUTH WALES RURAL FIRE SERVICE, NSW, AUS — DEC. 2019 - FEB 2020

- * Assisted fire fighters during the 2019-2020 Australian bushfire crisis
- * Kept a detailed record of all donations to the fire house: financial and material

ARCHIVIST INTERN, ARCHIVIO DI STATO, VENICE, IT — SUMMERS 2017 & 2018

- * Developed skills in manuscript transcription and deciphering of texts in 16th century Italian
- * Processed text requests and aided in document retrieval

STUDENT TOUR GUIDE, CA'MOCENIGO, VENICE, IT — SUMMER 2016

- * Provided key historical, artistic, and architectural information to tour participants; memorising hundreds of minute details. Designed a children's tour of the museum.

SALES AND TREASURY INTERN, ALCON SCC, FRIBOURG, CH — JUN.- SEPT. 2014

- * Completed daily data transference tasks
- * Translated hard copy archival materials into an online database
- * Complied and followed strict deadlines and legal regulations pertinent to my work
- * Wrote up daily EOD briefs and reports about my work

PR & MANAGEMENT VOLUNTEER, DINGO ANIMAL SHELTER, VENICE, IT — SUMMERS 2013 - 2015

- * Completed intake of animals to the shelter
- * Manned the front desk and phone lines
- * Assisted veterinary staff in maintenance of the animals' health

* Coordinated multiple feline emergency rescues

HOSPITALITY WORK EXPERIENCE

BARTENDER, THE THIN WHITE DUKE, LONDON, UK — FEB. 2022 - CURRENT

BARTENDER, KOL MEZCALERIA, LONDON, UK — APR. 2021 - AUG.2021

HEAD BARTENDER AND BARISTA, SIENNA MARINA, NSW — OCT. 2019 - MARCH 2020

SHIFT SUPERVISOR & BAR MANAGER, GRIND, LONDON, UK — SEP. 2018 - OCT. 2019

SERVER, WESTEGG, LONDON, UK — NOV. 2017 - JUN. 2018

SERVER, AZZURRO WATERLOO, LONDON, UK — JAN. - JUL. 2017